

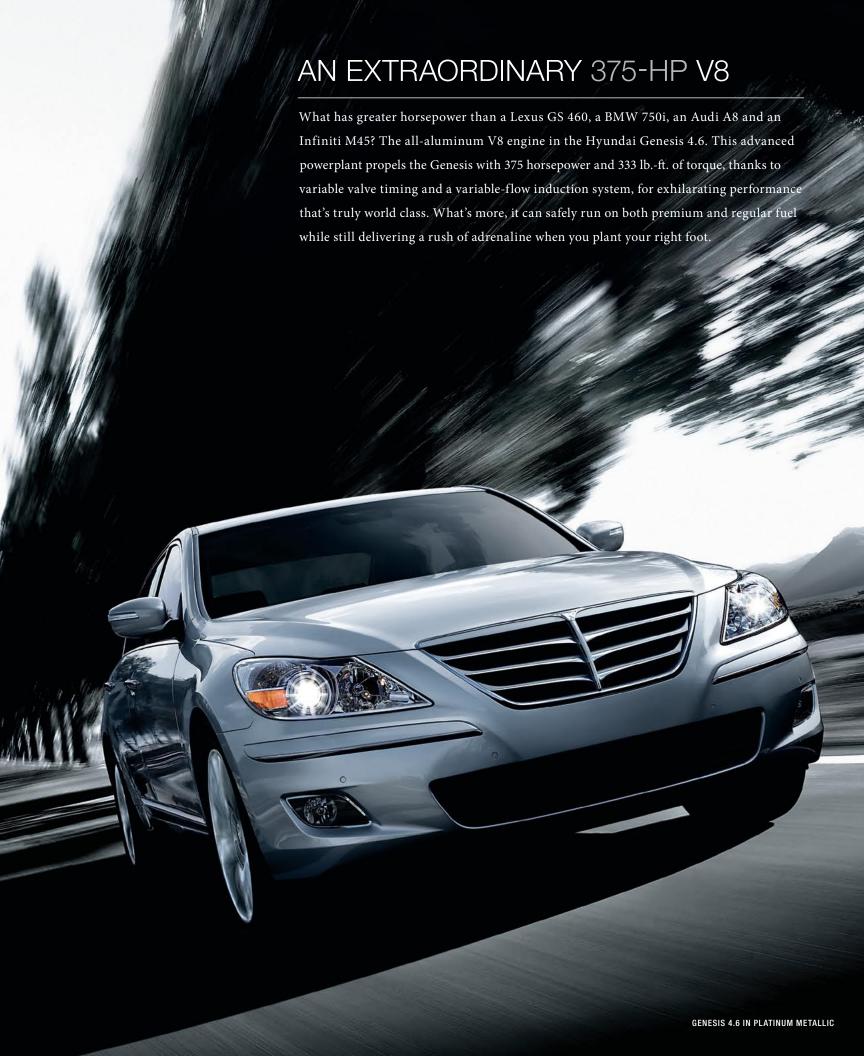
A MOVEMENT IS BORN

If you could build the perfect sports sedan, what would it be? Would it be breathtakingly powerful? 375 horsepower. 0-60mph in only 5.7 seconds.¹ Would it be magnificently luxurious? Lexicon® audiophile sound. Heated and cooled driver's seat. Would it be incredibly fun to drive? 5-link suspension with amplitude selective damping. Would it be a technological marvel? Parking assistance sensors. XM NavTraffic.® Would it be a paragon of safety? Electronic Stability Control. Eight airbags. Adaptive Front Lighting System. Introducing Genesis. The revolution begins now.









09 GENESIS PERFORMANCE

ADVANCED 6-SPEED TRANSMISSIONS

Both V 6-spec SHIFT conver The V V8 is 1

Both V6 and V8 Genesis models feature a 6-speed automatic transmission with SHIFTRONIC* and a lock-up torque converter for improved highway economy. The V6 has an Aisin* unit, while the V8 is mated to a ZF* model – two of the most respected brands in the world.



290-HP 3.8L V6 ENGINE

This all-new architecture gives Genesis a nearly ideal 52/48 weight distribution, and allowed the engineers to place the front wheels farther forward. That's why the Genesis exhibits exceptionally neutral handling characteristics and linear steering performance.

REAR-WHEEL DRIVE ARCHITECTURE

This all-aluminum engine boasts a robust 290 horsepower and 264 lb.-ft. of torque while incredibly achieving a ULEV emission classification. Its advanced design features Dual Continuously Variable Valve Timing, multi-point fuel injection and a variable intake system to optimize performance at low and high speeds. It also features a silent, maintenance-free timing chain for smooth, quiet power.







5-LINK FRONT AND REAR SUSPENSION

The front set-up has upper and lower control arms linked to the wheel that create a virtual kingpin axis to reduce unwanted kickback and improve steering response. The rear features a precisely tuned geometry optimized to deliver incredible ride and handling.

EXCEPTIONAL TORSIONAL RIGIDITY

With a body that offers 12-14% more torsional rigidity than a BMW 5 Series, Mercedes E-Class or a Lexus LS, the Genesis delivers precise steering and handling as it offers a quiet, refined and comfortable ride – two suspension goals that normally conflict.



SACHS® ASD

Amplitude Selective Damping (ASD) is one of the most advanced suspension control systems available today.

This system uses a two-tier damper sensor on each wheel, literally "feeling" the road beneath it, reading the stimulations it receives and then using advanced hydraulic engineering within the damper to react in a dynamic and predictable way.

What this means to the Genesis driver is improved ride and driving comfort without sacrificing handling stability or control. ASD also optimizes roadsurface contact to help maintain the best connection between the road and the tires for maximum grip.

No wonder Lexus, BMW and Mercedes-Benz use the same technology.















09 GENESIS_TECHNOLOGY



PROXIMITY KEY

With this key comfortably in your pocket, the doors lock and unlock with just the push of a button on the door handle, and the engine sparks to life with push-button start as well. What's more, it's standard on all models. The keys to the kingdom indeed.





REAR CAMERA WITH PARKING SENSORS

INTEGRATED BLUETOOTH® When ordered with the available Technology Package, this system features integrated operation through the navigation and audio systems, as well as voice-activated calling.

Parking becomes a refreshingly effortless experience thanks to Genesis' front and rear parking assistance sensors with a rear camera. A series of sensors in both the front and rear bumpers alerts you to the presence of objects, such as a pole or another car, and sounds an intermittent beep in the cabin that increases in frequency the closer you get to the object. The system's effectiveness is bolstered by the rear-view camera, which allows you to see below eye level, enabling you to back out safely.

ADAPTIVE FRONT LIGHTING SYSTEM

Driving at night on a lonely mountain road, it's difficult to predict what's coming up ahead. A pothole. A deer. A fallen rock. That's when our adaptive front headlights come into play. When maneuvering around a curve, this lighting system can adjust the headlight's beam to match the vehicle's steering angle. The result: superior illumination around turns and improved safety when driving at night, since drivers are alerted to objects or potential road hazards earlier.



COOLED DRIVER SEAT

Driver comfort is always a top priority in the Genesis. The driver's seat is a prime example. It's not only heated for those chilly winter mornings, it also boasts a cooling function to keep you comfortable on hot summer afternoons, or whenever the mercury heads north.











PREMIUM NAVIGATION

The state-of-the-art navigation system features an impressive 8-inch VGA screen, map data and points of interest stored on a 40 GB hard drive. A speech dialog system lets you enter addresses by speaking them and XM NavTraffic* satellite traffic information – available through a complimentary one-year subscription – provides real-time traffic updates right on your screen, to help you avoid delays and get to your destination faster.





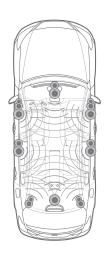






HD RADIO™

Built-in HD Radio technology gives you crystal-clear, CD-quality sound from your local radio stations as well as extra local FM channels with more music, news and sports. You'll also enjoy on-screen text such as song titles and artists' names, all without a subscription.



LEXICON® DISCRETE AUDIO

A familiar name amongst audiophiles, the Lexicon 7.1 Discrete audio system in the Genesis features an 11-channel, 528-watt digital amplifier and 17 speakers to create one of the most immersive mobile audio experiences ever available.



LOGIC 7® SURROUND SOUND

Breathe new life into your old music collection. Now you can enjoy stunning surround sound from your conventional stereo CDs, thanks to advanced Lexicon Logic 7 processing, which envelops the cabin in rich, detailed and sonically accurate sound.



XM® SATELLITE RADIO Enjoy 170 digital channels from coast to coast, including commercial-free music, exclusive programming and the biggest names in news, sports and talk.

INPUT JACKS

Two auxiliary input jacks are available for connecting portable music players such as an iPod® to the audio system. There's a stereo mini jack and a USB port; the latter can transmit artist and track data on the VGA display when used with the available accessory cable.









¹The Supplemental Restraint System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which should be worn at all times. Children under the age of 13 should be restrained securely in the rear seat. NEVER place a rearfacing child seat in the front seat of a vehicle that has a passenger-side airbag.



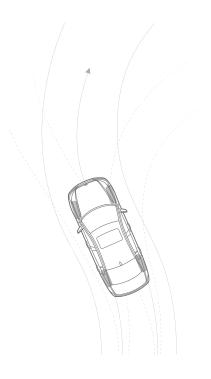


09 GENESIS _ SAFETY



ANTI-LOCK BRAKES WITH EBD

Slippery roads and sudden stops are an unavoidable part of driving. ABS helps you maintain steering control during emergency braking situations. Electronic Brake-force Distribution maximizes the brake pressure at each wheel to further improve braking performance.





HID XENON HEADLIGHTS They're autoleveling and significantly brighter than conventional lamps for better visibility.

TRACTION CONTROL

Wet pavement may have met its match. Genesis' advanced Traction Control System senses unexpected wheelspin during acceleration, then automatically applies the appropriate combination of brakes and throttle to route power to the tire with the most traction, helping you maintain control in treacherous driving conditions.²

ELECTRONIC ACTIVE HEAD RESTRAINTS

Studies have shown that whiplash is one of the most common injuries in a rear-end collision. This system includes sensors at the rear of the vehicle that instantly cause the front head restraints to move forward in a rear impact, reducing the likelihood of a severe neck injury. And because they are electronic, they react faster than mechanical systems, increasing their effectiveness.

BRAKE ASSIST

Statistics show that drivers frequently don't brake hard enough in emergency situations. Brake Assist senses a panic stop and immediately applies the maximum braking pressure to help you stop faster. Because sometimes a few extra feet can make all the difference.





AMERICA'S BEST WARRANTY

What does a warranty say about a car? Well to us, it says we have the utmost confidence in its quality, so much so that we're willing to stand behind our vehicles long after you've driven off the dealer's lot. Think about our 10-year, 100,000-mile powertrain warranty. Ten years ago, people thought the Internet was a passing fad. That's a pretty long time.

NEW VEHICLE LIMITED WARRANTY ANTI-PERFORATION WARRANTY 24-HOUR ROADSIDE ASSISTANCE POWERTRAIN PROTECTION 5 YEARS **5 YEARS** 10 YEARS 7 YEARS 100,000 MILES 60,000 MILES **UNLIMITED MILES** UNLIMITED MILES



GENESIS 3.8

STANDARD FEATURES INCLUDE:

- 290hp, 3.8-liter DOHC V6 engine with dual CVVT
- Aisin® 6-speed automatic transmission with SHIFTRONIC®
- · Chrome-tipped dual exhaust
- Electronic Stability Control
- Traction Control System
- 4-wheel Anti-lock Braking System with Electronic Brake-force Distribution and Brake Assist
- Advanced dual front airbags with Occupant Classification System, front and rear side-impact airbags, front and rear side-curtain airbags
- · Electronic active front head restraints
- Tire Pressure Monitoring System
- 17-inch Euroflange alloy wheels
- · Automatic headlights
- Front fog lights
- Heated power side mirrors with turn signal indicators
- · Proximity Key entry and electronic push button start
- Dual front automatic climate control
- Acoustic laminated windshield / front side windows
- AM/FM/CD/MP3 audio system with seven speakers
- XM® Satellite Radio1
- iPod®/USB and auxiliary input jacks
- Steering-wheel-mounted audio controls
- Leather seating surfaces
- Heated power front seats
- Electroluminescent gauges
- Electrochromic rearview mirror with compass
- HomeLink® integrated transceiver

OPTIONAL GENESIS 3.8 PACKAGES:

- Premium Package (P): Leather-wrapped dash and door trim, power tilt-and-slide sunroof, Lexicon 14-speaker surround sound audio, in-dash 6-disc CD changer, integrated memory system, power tilt-and-telescopic steering wheel, power rear sunshade, rain-sensing windshield wipers, autodefogging windshield
- Premium Plus Package (PP): Premium Package, 18-inch Hyper Silver Euroflange alloy wheels
- Technology Package (T): Premium Plus Package, Lexicon 7.1 Discrete 17-speaker surround sound audio, in-dash navigation system, in-dash 6-disc CD/DVD changer, multimedia controller, Driver Information System, XM NavTraffic® with 1-year complimentary subscription, HID auto-leveling headlights, Adaptive Front Lighting System, front and rear parking assistance sensors, rear backup warning camera, cooled driver seat



GENESIS 4.6

INCLUDES STANDARD GENESIS 3.8 FEATURES PLUS:

- 375hp, 4.6-liter, DOHC V8 engine with dual CVVT
- ZF® 6-speed automatic transmission with SHIFTRONIC
- · Power tilt-and-slide sunroof
- 18-inch Hyper Silver Euroflange alloy wheels
- Ultra-premium leather seating surfaces
- · Leather-wrapped dash and door trim
- Lexicon® 14-speaker Surround Sound audio
- In-dash 6-disc CD changer
- · Power rear sunshade
- Power tilt-and-telescopic steering wheel
- Integrated Memory System
- · Woodgrain-trimmed leather steering wheel
- Electrochromic auto-dimming side mirrors
- · Rain-sensing windshield wipers
- · Auto-defogging windshield
- Lower bodyside chrome trim
- Illuminated scuff plates

OPTIONAL GENESIS 4.6 PACKAGE:

Technology Package (T): Lexicon 7.1 Discrete
 17-speaker surround sound audio, in-dash navigation
 system, in-dash 6-disc DVD changer, multimedia
 controller, Driver Information System, XM NavTraffic with
 1-year complimentary subscription, HID auto-leveling
 headlights, Adaptive Front Lighting System, front and
 rear parking assistance sensors, rear backup warning
 camera, cooled driver seat

LEATHER INTERIOR COLOR CHOICES

			ULTRA-PREMIUM CASHMERE	¥	ULTRA-PREMIUM JET BLAGK		ULTRA-PREMIUM SADDLE
EXTERIOR COLOR CHOICES		CASHMERE	ULTRA-PR	JET BLACK	ULTRA-PR	SADDLE	ULTRA-PR
	GENESIS 3.8	•		•		•	
	GENESIS 4.6		•		•		•
WHITE SATIN PEARL							
	GENESIS 3.8	•		•			
	GENESIS 4.6		•		•		
PLATINUM METALLIC							
	GENESIS 3.8	•		•			
	GENESIS 4.6		•		•		
STERLING BLUE METALLIC							
	GENESIS 3.8	•		•		•	
	GENESIS 4.6		•		0		•
SAPPHIRE BLUE PEARL							
	GENESIS 3.8	•					
	GENESIS 4.6		•				
CHAMPAGNE BEIGE METALLIC							
	GENESIS 3.8	•		•		•	
	GENESIS 4.6		•		•		•
CABERNET RED PEARL							
	GENESIS 3.8	•		•		•	
	GENESIS 4.6		•		•		•
TITANIUM GRAY METALLIC							
	GENESIS 3.8	•		•		•	
	GENESIS 4.6		•		•		•
BLACK NOIR PEARL						1	

SAFETY FEATURES	GENESIS 3.8	GENESIS 4.6
Electronic Stability Control (ESC)	S	S
Traction Control System (TCS)	S	S
4-wheel Anti-lock Braking System, Electronic Brake-force Distribution (EBD), Brake Assist	S	S
Advanced Driver and Front Passenger Airbags (SRS) with Occupant Classification System (OCS)	S	S
Front and Rear Side-impact Airbags (SRS), seat-mounted	S	S
Front and Rear Side-curtain Airbags (SRS), roof-mounted	S	S
Electronic Active Front Head Restraints	S	S
3-point Seatbelts, all seating positions; front seatbelt pretensioners, force limiters, adjustable belt anchors	S	S
Tire Pressure Monitoring System (TPMS)	S	S
Front and Rear Crumple Zones	S	S
Anti-theft System with Engine Immobilizer	S	S
EXTERIOR FEATURES		
Power Tilt-and-slide Sunroof with One-touch Open/Close and Sliding Sunshade	P	S
	S	S
Automatic Headlights High Intensity Discharge (HID) Years Auto Javaling Headlights	T	T
High Intensity Discharge (HID) Xenon Auto-leveling Headlights	T	T
Adaptive Front Lighting System (auto-cornering) Front Fog Lights	 S	S
• •		
Solar Control Glass	\$	S
Dual Folding Heated Power Side Mirrors with Turn Signal Indicators	\$	electrochromic
Proximity Key Entry	\$	S
Rain-sensing Windshield Wipers	P	S -
Front and Rear Parking Assistance Sensors	T	T
Backup Warning Camera	T -	T
Lower Bodyside Chrome Trim		\$
INTERIOR FEATURES		
Dual Front Automatic Temperature Control with Outside Temperature Display	S	S
Auto-defogging Windshield with Humidity Sensor	Р	S
In-dash Navigation System with Touch-screen Display and XM NavTraffic®1	T	T
AM/FM/CD/MP3 Audio System with 7 Speakers	S	-
Lexicon® Surround Sound Audio with 14 Speakers, speed-sensing volume control	Р	S
Lexicon 7.1 Discrete Surround Sound Audio System with 17 Speakers, speed-sensing volume control	Т	Т
In-dash 6-disc CD Changer	Р	S
In-dash 6-disc DVD Changer	Т	T
Multimedia Controller	Т	Т
Driver Information System (DIS)	Т	T
XM® Satellite Radio ¹	S	S
iPod®/USB and Auxiliary Input Jacks	S	S
Leather-wrapped Dash and Door Trim	Р	S
Acoustic-laminated Windshield and Front Side Glass	S	S
Bluetooth® Hands-free Phone System	S	S
Proximity Key Push Button Engine Start	S	S
Leather Seating Surfaces	S	ultra-premium
Heated Power Front Seats	S	S
Cooled Driver Seat	T	T
Leather-wrapped Steering Wheel and Shift Knob	S	with woodgrain trim
Integrated Memory System (driver seat, side mirrors, steering wheel)	Р	S
Power Tilt-and-telescopic Steering Wheel	Р	S
Power Rear Sunshade	Р	S
Electroluminescent Gauges	S	S
Power Windows, Front Auto-down / up with Pinch Protection, Illuminated Window Switches	S	S
Electrochromic Auto-dimming Rearview Mirror with Compass	S	S
Homel ink® Integrated Transceiver	9	S S

S

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Multi-function Trip Computer (distance to empty, fuel economy, average speed, trip timer / distance)

HomeLink® Integrated Transceiver

Carpeted Floor Mats

ENGINES	GENESIS 3.8	GENESIS 4.6
3.8-liter, 24-valve DOHC V6	S	-
.6-liter, 32-valve DOHC V8	-	S
ual Continuously Variable Valve Timing (CVVT)	S	S
orsepower @ rpm, regular unleaded	290 @ 6200	368 @ 6500
orsepower @ rpm, premium fuel	-	375 @ 6500
orque (lbft. @ rpm), regular unleaded	264 @ 4500	324 @ 4500
orque (lbft. @ rpm), premium unleaded	-	333 @ 4500
ompression Ratio	10.4:1	10.4:1
II-aluminum Block and Heads	S	S
lulti-port Programmed Fuel Injection	S	S
ariable Intake and Exhaust Induction System	S	S
lydraulic Motor Mounts	S	S
Chrome-tipped Dual Exhaust	S	S
A CONTRACT OF THE CONTRACT OF		
RIVETRAIN/TRANSMISSION		
lear-wheel Drive		S
isin® Electronic 6-speed Automatic Transmission with SHIFTRONIC®	S S	-
F® Electronic 6-speed Automatic Transmission with SHIFTRONIC		S
rinal Drive Ratio	3.909	3.133
ma privingo	3.505	0.100
BODY/SUSPENSION/CHASSIS		
Body Type: Five-passenger Sport Luxury Sedan	\$	S
-wheel Independent Suspension, front 5-link virtual kingpin axis, rear 5-link	S	S
	S S	\$ \$
ACHS® Amplitude Selective Damping (ASD) Gas Shock Absorbers, front and rear	25.0/17.0	25.0/18.0
tabilizer Bars (mm.), front / rear		
Power Rack-and-pinion Steering, engine-RPM-sensing	\$ _	S
Electro-hydraulic Power Steering		S
wheel Disc Brakes	\$	S
7-inch, 7-split-spoke Euroflange Alloy Wheels with P225 / 55R Tires	\$	
8-inch, 9-spoke Hyper Silver Euroflange Alloy Wheels with P235 / 50R Tires	PP	-
18-inch, 7-split-spoke Hyper Silver Euroflange Alloy Wheels with P235/50R Tires	-	S
Turning diameter (ft.), curb to curb	36.0	36.0
WEENING BUILDING		
EXTERIOR DIMENSIONS	445.0	445.0
Wheelbase (in.)	115.6	115.6
ength (in.)	195.9	195.9
Vidth (in.), excluding mirrors	74.4	74.4
leight (in.)	58.1	58.3
rack (in.), front/rear	63.8/64.4	63.1/63.8
Coefficient of Drag	0.27	0.27
turb Weight (lbs.)	3897	4120
NTERIOR DIMENSIONS		
lead Room (in.), front / rear	40.4/37.7	38.1/37.7
eg Room (in.), front/rear	44.3/38.6	44.3/38.6
houlder Room (in.), front/rear	58.3/57.9	58.3/57.9
ip Room (in.), front/rear	54.9/54.3	54.9/54.3
assenger Volume (cu. ft.)	109.4	109.4
argo Volume (cu. ft.)	15.9	15.9
otal Interior Volume (cu. ft.)	125.3	125.3
PA Size Classification	Large Car	Large Car
PA MILEAGE ESTIMATES ² / FUEL CAPACITY		
uel Economy (city / highway)	18/27	17/25
uel-tank Capacity (gal.)	19.3	20.3

¹XM® Satellite Radio and XM NavTraffic® require XM subscription sold separately after complimentary introductory period. All fees and programming subject to change. XM NavTraffic only available in select markets. See your dealer for details. XM service only available in the 48 contiguous United States. The XM name is a registered trademark of XM Satellite Radio Inc. All other trademarks are property of their respective owners. ²EPA estimates for comparison. Your actual mileage will vary with options, driving conditions, driving habits and vehicle's condition. Homelink is a registered trademark of Johnson Controls, Inc. Infinity is a registered trademark of Harman International, Inc. While the information contained in this brochure was correct at time of printing, specifications and equipment can change. Feature comparisons are based on competitor information available at time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications.



